





GENERAL INFORMATION	
INITIATIVE ID	<b>SK 1</b>
COUNTRY	<b>Slovakia</b>
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Financial literacy programme for students</b> This programme for students comprises three programmes: 'How reasonably handle money?', 'Financial Literacy Quiz' and 'Financial Literacy in Context'.
SUBJECT MATTER	Personal finance management (Incomes and expenditures of a family budget), all banking products
MAIN ORGANISER	Central bank or Competent authority (banking, securities and/or insurance)
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical
START DATE	01 January 2015
END DATE	Ongoing
OBJECTIVE	This is a training module for use in primary and secondary schools. The training module includes topics from National Standard for Literacy.
TARGET GROUP	For 'How reasonably handle money?' - Students aged 6 to 11 years For 'Financial Literacy Quiz' - students aged 12 to 15 years For 'Financial Literacy in Context' - students aged 15 to 18 years
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	No public output produced


GENERAL INFORMATION	
INITIATIVE ID	<b>SK 2</b>
COUNTRY	<b>Slovakia</b>
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Information leaflets for consumers</b>
SUBJECT MATTER	All banking products
MAIN ORGANISER	Central bank or competent authority (banking, securities and/or insurance)
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Paper advertisement
START DATE	01 January 2015
END DATE	Ongoing
OBJECTIVE	Information leaflets on the issue of the protection of financial consumers
TARGET GROUP	Consumers in general
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Leaflet

GENERAL INFORMATION	
INITIATIVE ID	<b>SK 3</b>
COUNTRY	<b>Slovakia</b>
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Workbooks of financial literacy for students of secondary schools (No. 1,2,3).</b>
SUBJECT MATTER	All banking products
MAIN ORGANISER	Central bank or Competent authority (banking, securities and/or insurance)
CO-ORGANISER	Junior Achievement Slovakia, a non-profit organization
FEATURES AND CONTENT	
FORMAT	Website
START DATE	01 December 2016
END DATE	Ongoing
OBJECTIVE	The workbook contains tasks on financial literacy
TARGET GROUP	Secondary school students
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Workbook

GENERAL INFORMATION	
INITIATIVE ID	<b>SK 4</b>
COUNTRY	<b>Slovakia</b>
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Everything you should know about money</b>
SUBJECT MATTER	All banking products
MAIN ORGANISER	Central bank or competent authority (banking securities and/or insurance)
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Website
START DATE	01 December 2016
END DATE	Ongoing
OBJECTIVE	Financial handbook for seniors
TARGET GROUP	Elderly people
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Book


GENERAL INFORMATION	
INITIATIVE ID	SK 5
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>From the Slovak crown currency to the Euro currency</b>
SUBJECT MATTER	The Euro and the monetary system
MAIN ORGANISER	Central bank or Competent authority (banking, securities and/or insurance)
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Permanent interactive exhibition.
START DATE	March 2014
END DATE	Ongoing
OBJECTIVE	<p>To interactively explain euro currency, euro coins and banknotes, the Eurosystem and the European Union's integration processes to visitors, including explanations of:</p> <ul style="list-style-type: none"> <li>• why European countries have integrated into the European Union and the euro area;</li> <li>• how euro coins and banknotes are produced and destroyed;</li> <li>• why banknote security features are important.</li> </ul>
TARGET GROUP	Pupils/school students, university students, consumers in general
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	More than 4000 visitors since the beginning
PROMOTION CHANNELS	Websites <a href="http://www.nbs.sk">www.nbs.sk</a> and <a href="http://www.5penazi.sk">www.5penazi.sk</a> , social networks, newsletters, direct mailing.
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	N/A


GENERAL INFORMATION	
INITIATIVE ID	SK 6
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>Generation Euro</u></b> The annual Generation Euro competition introduces secondary school students to the importance of monetary policy, explains to them the role of central banks, and deepens their knowledge of the world of finance.</p>
SUBJECT MATTER	Monetary policy
MAIN ORGANISER	Competition organised by the European Central Bank and implemented through the National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Competition
START DATE	2011
END DATE	Ongoing
OBJECTIVE	To get students, with the assistance of their teachers to prepare presentations on pre assigned topics in the field of financial literacy or monetary policy. To give students useful information about the world of money and about how monetary policy decisions are made.
TARGET GROUP	Secondary school students, students aged 16 to 19 years
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	More than 6000 students since the beginning
PROMOTION CHANNELS	Websites <a href="http://www.5penazi.sk">www.5penazi.sk</a> , <a href="http://www.generationeuro.eu">www.generationeuro.eu</a> and <a href="http://www.nbs.sk">www.nbs.sk</a> , social networks, newsletters
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Information published on the National Bank of Slovakia website <a href="http://www.nbs.sk">www.nbs.sk</a> and <a href="http://www.generationeuro.eu">www.generationeuro.eu</a> , including the following: information on the Role of central banks in the Eurosystem and on how central bank work, presentation for teachers about the euro and about banknote security features, Short films about the ECB, the SSM and other relevant topics.
DIGITAL TOOLS & TECHNOLOGY USED	An online quiz with 30 questions, The assignment for students' teams on the specific topic (students choose their own format of final work, they can use infographics, animations, videos), The best assignments are presented to a professional jury.


GENERAL INFORMATION	
INITIATIVE ID	<b>SK 7</b>
COUNTRY	<b>Slovakia</b>
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Lectures for schools</b>
SUBJECT MATTER	The roles of the National Bank of Slovakia and the Euro
MAIN ORGANISER	Central bank or competent authority (banking, securities and/or insurance)
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical
START DATE	01 January 2015
END DATE	Ongoing
OBJECTIVE	Lectures about the roles of the National Bank of Slovakia, the Euro, the security features of banknotes and coins and the banking system in Slovakia.
TARGET GROUP	Secondary school students, students aged 15 to 18 years
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	No public output produced

GENERAL INFORMATION	
INITIATIVE ID	<b>SK 8</b>
COUNTRY	<b>Slovakia</b>
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Training programme for social workers</b>
SUBJECT MATTER	Training for different financial situation
MAIN ORGANISER	Central bank or competent authority (banking, securities and/or insurance)
CO-ORGANISER	Training sessions are organised for social workers of the Ministry of Labour, Social Affairs and Family of the Slovak republic and the Council of the Government Plenipotentiary for Roma Communities.
FEATURES AND CONTENT	
FORMAT	Physical
START DATE	01 December 2019
END DATE	Ongoing
OBJECTIVE	To train social workers of relevant institutions in the world of finance – and transfer financial knowledge to long-term unemployed people, minorities and people with disabilities.
TARGET GROUP	Trainers, minorities, disabled people and long-term unemployed people
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	No public output produced





GENERAL INFORMATION	
INITIATIVE ID	SK 9
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>“5penazi” Brand and Website Dedicated to Financial Education</u></b></p> <p>The new website <a href="https://5penazi.sk">“5penazi.sk”</a> (including social network channels) focuses on providing global financial education to the general public in Slovakia. It offers users news from the world of finance, various videos, interviews, warnings, and financial advices. The “5penazi” initiative also encompasses several diverse projects from the National Bank of Slovakia aiming to increase financial literacy in Slovakia.</p>
SUBJECT MATTER	Financial literacy and personal finance management, all banking, investment, insurance products and services.
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Website and social network channels.
START DATE	26 November 2020
END DATE	Ongoing
OBJECTIVE	To help people in Slovakia find their way around the world of personal finance and to educate them by offering useful content and advices. The brand “5penazi” has the ambition to become a coordinator and to connect public and private projects in order to increase financial literacy in Slovakia.
TARGET GROUP	Consumers in general, pupils/school students, university students, elderly people, women, trainers, marginalized groups.
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	N/A
PROMOTION CHANNELS	Website, social networks, newsletters, traditional media.
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Educational articles, quizzes, various videos, interviews, warnings, financial advice, presentations


GENERAL INFORMATION	
INITIATIVE ID	SK 10
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>Financial Education Modules for Students</u></b></p> <p>Several interactive financial training modules (online and offline form) under new brand “5penazi” for students in accordance with the Slovak National Standard of Financial Literacy, such as: Income and Employment, Financial Planning. Regional training centres at the NBS's four regional offices across Slovakia.</p>
SUBJECT MATTER	Personal finance management
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	Institute of Banking Education of the National Bank of Slovakia, NGO
FEATURES AND CONTENT	
FORMAT	Offline and online interactive financial education training module in a format of a non-formal education; printed documents, online educational materials up to date online teaching tools.
START DATE	2020
END DATE	Ongoing
OBJECTIVE	To provide basic educational resources that supplement the financial education of students at schools with an interactive form that will make this topic more attractive to them.
TARGET GROUP	<p>Special designed courses for:</p> <ol style="list-style-type: none"> <li>1. Primary school pupils– 1<sup>st</sup> to 4<sup>th</sup> year of study (aged 6 – 10)</li> <li>2. Primary school pupils– 5<sup>th</sup> to 9<sup>th</sup> year of study (aged 11– 15)</li> <li>3. Secondary school pupils, aged 15 – 18 years</li> </ol>
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	More than 1000 students attended the trainings since the beginning
PROMOTION CHANNELS	Websites: <a href="http://www.5penazi.sk">www.5penazi.sk</a> , <a href="http://www.nbs.sk">www.nbs.sk</a> , social networks, newsletters, direct mailings
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Comprehensive interactive educational materials for trainers (3 hours per module) on a specific topic in accordance with the Slovak National Standard of Financial Literacy
DIGITAL TOOLS & TECHNOLOGY USED	Online interactive training modules (3 hours) are implemented through Zoom. Offline training takes place at specifically designed 5penazi training centres - Bratislava, Kremnica, Banská Bystrica and Košice and occasionally directly at school facilities


GENERAL INFORMATION	
INITIATIVE ID	SK 11
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<u><a href="#">Grant Scheme and Partnership</a></u> NBS financially supports third party independent projects, that will contribute significantly to increasing the financial literacy of specific target groups in Slovakia.
SUBJECT MATTER	The grant scheme may support only independent projects that comply with the National Standard of Financial Literacy.
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Grant call, partnership
START DATE	June 2021
END DATE	Ongoing
OBJECTIVE	To financially support high quality projects that will contribute significantly to increasing the financial literacy of specific target groups, including for example, pupils, students, elderly people, and particularly vulnerable groups (minorities, migrants, the disabled and the long-term unemployed): - by expanding the financial literacy skills of teachers, trainers, youth workers, social workers and others working with this specific target groups.
TARGET GROUP	Pupils/school students, university students, teachers, consumers in general.
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	N/A
PROMOTION CHANNELS	Website <a href="http://www.5penazi.sk">www.5penazi.sk</a> , social networks, newsletter.
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	<b>A new long-term programme</b> entitled "Rational management in marginalized Roma communities" aimed at helping families out of generational, inherited poverty. Investland - a <b>virtual application</b> , that simulates the economy in such a way that students can see how their decisions affect their future lives in this virtual environment. <b>A musical</b> for very young children with songs and themes related to financial education. Five <b>educational video</b> courses on financial literacy for young people (aged 11-18) and for teachers. <b>A new system</b> of comprehensive financial advice for social workers, who can then pass on what they have learned to particular social groups.

GENERAL INFORMATION	
INITIATIVE ID	SK 12
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>Financial Consumer Days</u></b></p> <p>An event for students, teachers, elderly people, and consumers in general. It focuses on their practical knowledge and skills in financial literacy in order to help them cope with current pitfalls in the world of finance.</p>
SUBJECT MATTER	All financial products and information about the rights of financial consumers
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	In-person seminar, exhibition, competition, online quiz
START DATE	23 October 2019 (every two years)
END DATE	Ongoing
OBJECTIVE	To teach the general public how a responsible consumer should behave
TARGET GROUP	Consumers in general, students, teachers, elderly people
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	<p>Primary school: 5 000 students (aged 11-15)</p> <p>Secondary school: 6 000 students (aged 15-18)</p> <p>Teachers: 400</p> <p>Elderly people and consumers in general 15 000</p>
PROMOTION CHANNELS	Websites: <a href="http://www.nbs.sk">www.nbs.sk</a> , <a href="http://www.5penazi.sk">www.5penazi.sk</a> , social networks.
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Educational materials and information and photos on website


GENERAL INFORMATION	
INITIATIVE ID	SK 13
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>Your Finance and COVID-19</u></b></p> <p>A series of consumer advice materials on how to manage personal finance during the COVID-19 pandemic</p>
SUBJECT MATTER	Information for consumers in various financial situations. All financial products and information about the rights of financial consumers.
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Online
START DATE	March 2020
END DATE	Ongoing
OBJECTIVE	To inform financial consumers about various relevant financial products and services and about how current legislation related to the COVID-19 pandemic concerns them
TARGET GROUP	Consumers in general
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	Almost all the population
PROMOTION CHANNELS	Websites: <a href="http://www.nbs.sk">www.nbs.sk</a> , <a href="http://www.5penazi.sk">www.5penazi.sk</a> , traditional media, social networks
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Online materials, including to example, Deferred payments – useful information for citizens and businesses; Responsible shopping; I'm going to visit a bank; Internet fraud; The collapse of investment markets. Need a loan.
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	SK 14
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>Stories from Kremnica</u></b></p> <p>Informal financial education for families with children. Animated stories (fairy tales) about financial topics from the gold mining town of Kremnica and other interactive activities for families.</p>
SUBJECT MATTER	Managing family finances - Let's talk about money at home in your families
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	Museum of Coins and Medals in Kremnica
FEATURES AND CONTENT	
FORMAT	Online, competition
START DATE	01 June 2021
END DATE	31 October 2021
OBJECTIVE	To use fairy tales and cartoon characters (Permons) to educate people about how to make money, manage and protect money and about current financial pitfalls. The titles include: Make money, Spend money, Save money, Lend money, Protect money
TARGET GROUP	Families with children
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	100 families
PROMOTION CHANNELS	Website <a href="http://www.5penazi.sk">www.5penazi.sk</a> , social networks, museum
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Online educational materials, stories, pictures
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	SK 15
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Video Series for Seniors</b> Short video series for elderly people about various financial topics in many financial situations - all based on real life cases.
SUBJECT MATTER	All financial products and information about the rights of financial consumers
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Videos and interviews with NBS experts
START DATE	September 2021
END DATE	Ongoing
OBJECTIVE	To use short videos (around 5 minutes in length) to provide basic important information about the following: financial products such as bank account; online banking; how to use a credit card; online shopping; the most common financial scams; savings and investing; insurance.
TARGET GROUP	Elderly people
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	The targeted part of the population
PROMOTION CHANNELS	National radio stations, the website <a href="http://www.5penazi.sk">www.5penazi.sk</a> , TV shows for elderly people
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Video series (20 parts)
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	SK 16
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Series of short, animated videos</b> An animated miniseries which draw on well-known fairy tales to present various financial topics and life situations in a modern way
SUBJECT MATTER	All financial products and information about the rights of financial consumers
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Video animation
START DATE	September 2021
END DATE	Ongoing
OBJECTIVE	To use short animated videos based on national fairy tales to provide financial education and explain financial topics in an interesting way
TARGET GROUP	Consumers in general
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	Targeted part of the population
PROMOTION CHANNELS	National television stations, the website <a href="http://www.5penazi.sk">www.5penazi.sk</a> , traditional media, social networks
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Animated video series
DIGITAL TOOLS & TECHNOLOGY USED	N/A



GENERAL INFORMATION	
INITIATIVE ID	SK 17
COUNTRY	Slovakia
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b><u>InfoSWAP</u></b></p> <p>An online project that connects universities and university students across Slovakia with different study programmes. Through information sharing, students gain new knowledge from the financial and non-financial spheres.</p>
SUBJECT MATTER	The NBS helping students get their bearings in the world of finance and in other areas such as medicine, law, IT, etc.
MAIN ORGANISER	National Bank of Slovakia
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Online webinar
START DATE	May 2021
END DATE	Ongoing
OBJECTIVE	To work closely with various universities and to make financial education accessible to students of non-economic subjects. To provide students with a platform to share what they know and understand, while at the same time presenting the importance of financial topics and the NBS.
TARGET GROUP	University students, aged 19– 25
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	More than 300 university students
PROMOTION CHANNELS	Websites: <a href="http://www.nbs.sk">www.nbs.sk</a> , <a href="http://www.5penazi.sk">www.5penazi.sk</a> , social networks, newsletter, direct mailing
LANGUAGES	Slovak
TYPE OF OUTPUT PRODUCED	Online record from webinar
DIGITAL TOOLS & TECHNOLOGY USED	N/A