



GENERAL INFORMATION	
INITIATIVE ID	AT 1 
COUNTRY	Austria
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>A-Z of Finance</b> Answers to Consumer FAQs provided in simple and easy to understand language
SUBJECT MATTER	Mortgages and loans, payment services and accounts, deposits, financial fraud, insurances and pension, how to file a complaint
MAIN ORGANISER	Austrian Financial Market Authority - FMA
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Website and online tools; social media
START DATE	February 2019
END DATE	Ongoing; work in progress / intended to be dynamic
OBJECTIVE	The aim is to provide consumers with targeted information in line with their information needs without overloading them with content in order to enable them to take personal responsibility.
TARGET GROUP	Consumers in general
LANGUAGES	German, English
TYPE OF OUTPUT PRODUCED	Online information

GENERAL INFORMATION	
INITIATIVE ID	AT 2 
COUNTRY	Austria
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><u><a href="#">Eurologisch</a></u></p> <p>Eurologisch is the financial literacy programme of Österreichische Nationalbank. It offers a range of different formats designed for students and teachers at schools and universities and for consumers in general.</p>
SUBJECT MATTER	Central banks' duties and responsibilities, monetary policy, price stability, financial stability and banking supervision, payments and cash, monetary history, responsible handling of money.
MAIN ORGANISER	Österreichische Nationalbank
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Workshops, seminars, educational and didactic material, online-tools, interactive applications and dashboards, online challenges and quiz games, exhibitions, short movies
START DATE	2015
END DATE	Ongoing
OBJECTIVE	The Eurologisch programme aims at drawing the population's interest to economic issues, strengthen in particular children's and young people's financial competence and thereby enabling people to take self-determined, sound financial decisions to reach their personal financial goals and sound financial standing.
TARGET GROUP	Students and teachers at school (all levels) and university; consumers in general
LANGUAGES	German, English
TYPE OF OUTPUT PRODUCED	Workshops, presentations, leaflets, online information, free-download educational material, videos, interactive tools and games, quizzes and newsletters.

GENERAL INFORMATION	
INITIATIVE ID	AT 3 
COUNTRY	Austria
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>A-Z of Finance</b> Providing coordination, cooperation, supervision and advice for Austrian financial literacy initiatives; besides general measures for the whole population, the focus is set on certain target groups during eight life stages: school, further education, first job, working life, first major purchase, saving for the future, family life, retirement.
SUBJECT MATTER	Setting up an inclusive governance structure for cooperation and decision-making, evaluation, knowledge-sharing and monitoring individual programmes through a common toolkit
MAIN ORGANISER	OECD in cooperation with the Austrian Federal Ministry of Finance and Österreichische Nationalbank
CO-ORGANISER	Austrian Federal Ministry of Education, Science and Research and Austrian Federal Ministry of Social Affairs, Health Care and Consumer Protection
FEATURES AND CONTENT	
FORMAT	N/A
START DATE	2021
END DATE	2026
OBJECTIVE	The Austrian financial literacy strategy pursues four primary objectives: (i) Developing the foundations enabling sound financial decisions to be made and preventing debt distress; (ii) Promoting responsible financial planning for long-term financial wellbeing; (iii) Generating awareness of the significance of financial literacy and ensuring access to high-quality financial education for all citizens; (iv) Enhancing the effectiveness of financial literacy initiatives through dialogue, coordination and evaluation at an early stage.
TARGET GROUP	Priority target groups are (i) children and young people aged between 6 and 19 attending Austrian schools; (ii) young people and young adults outside the school system (aged from 14 to their mid-20s); (iii) women; (iv) working adults; (v) small business operators; (vi) (potential) private investors
LANGUAGES	German, English
TYPE OF OUTPUT PRODUCED	Online information and competence-checks via a financial literacy online portal as “one-stop-shop” (planned)

