



25 September 2020

EBA virtual panel
Digital financial education and literacy in the Covid-19 context
30 September – 15.00-17.00 CET

FINAL PROGRAMME

15.00 – 15.05

Welcome and opening remarks

François-Louis Michaud, Executive Director, European Banking Authority

15.05 – 15.15

Keynote speech

Eva Maydell, Member of the European Parliament

15.15 – 15.25

Insights: The financial fragility of European households in the time of COVID-19 and the role of financial education and literacy

Annamaria Lusardi, Professor of Economics and Accountancy at the George Washington University School of Business (GWSB), founder and academic director of GWSB's Global Financial Literacy Excellence Center.

15.25 – 15.30

Interactive poll addressed to the audience

Before starting the virtual panel discussion with the panellists the audience will be invited to participate in a poll. The result of the poll will be used to raise the first question to the panellists.



15.30 – 16.25

PANEL DISCUSSION:

The virtual panel aims at bringing together various stakeholders including the EBA, European institutions, an academic, a consumer organization and the industry to discuss issues around the role of digital financial education and literacy in the context of the Covid-19, and allow the EU institutions to highlight measures taken in this regard.

Moderator:

Dr. Dirk Haubrich, Head of Conduct, Payments and Consumers, European Banking Authority

Panellists:

- Eva Maydell, Member of the European Parliament;
- Marcel Haag, Director for Horizontal Policies, European Commission (DG FISMA);
- José Manuel Campa, Chairperson, European Banking Authority (EBA);
- Monique Goyens, Director General, The European Consumer Organisation (BEUC)
- AnnaMaria Lusardi, Professor of Economics and Accountancy at the George Washington University School of Business (GWSB);
- Wim Mijs, Chief Executive Officer, European Banking Federation (EBF).

16.25 – 16.50

Questions & Answers

16.50 – 16.55

Interactive poll addressed to the audience

16.55-17.00

Closing remarks

José Manuel Campa, Chairperson, European Banking Authority