EBA virtual panel

_Digital financial education and literacy in the Covid-19 context_

30 September – 15.00-17.00 CET

**FINAL PROGRAMME**

15.00 – 15.05
**Welcome and opening remarks**
François-Louis Michaud, Executive Director, European Banking Authority

15.05 – 15.15
**Keynote speech**
Eva Maydell, Member of the European Parliament

15.15 – 15.25
**Insights: The financial fragility of European households in the time of COVID-19 and the role of financial education and literacy**
Annamaria Lusardi, Professor of Economics and Accountancy at the George Washington University School of Business (GWSB), founder and academic director of GWSB’s Global Financial Literacy Excellence Center.

15.25 – 15.30
**Interactive poll addressed to the audience**

*Before starting the virtual panel discussion with the panellists the audience will be invited to participate in a poll. The result of the poll will be used to raise the first question to the panellists.*
15.30 – 16.25
PANEL DISCUSSION:

The virtual panel aims at bringing together various stakeholders including the EBA, European institutions, an academic, a consumer organization and the industry to discuss issues around the role of digital financial education and literacy in the context of the Covid-19, and allow the EU institutions to highlight measures taken in this regard.

Moderator:
Dr. Dirk Haubrich, Head of Conduct, Payments and Consumers, European Banking Authority

Panellists:
- Eva Maydell, Member of the European Parliament;
- Marcel Haag, Director for Horizontal Policies, European Commission (DG FISMA);
- José Manuel Campa, Chairperson, European Banking Authority (EBA);
- Monique Goyens, Director General, The European Consumer Organisation (BEUC);
- Anna Maria Lusardi, Professor of Economics and Accountancy at the George Washington University School of Business (GWSB);
- Wim Mijs, Chief Executive Officer, European Banking Federation (EBF).

16.25 – 16.50
Questions & Answers

16.50 – 16.55
Interactive poll addressed to the audience

16.55-17.00
Closing remarks
José Manuel Campa, Chairperson, European Banking Authority