


GENERAL INFORMATION	
INITIATIVE ID	GR 1
COUNTRY	Greece
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	E-payments: a roadmap A periodic exposition at the museum of the Bank of Greece on e-payments, covering areas from payment accounts to future payments.
SUBJECT MATTER	Payment services
MAIN ORGANISER	Central bank or competent authority
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical Exhibition, smartphone game, museum-educational program, exhibition catalogue
START DATE	July 2019
END DATE	October 2021
OBJECTIVE	The objective of the exposition is to familiarise visitors with the changes that are taking place in the field of payments through interactive activities/games
TARGET GROUP	Consumers in general
LANGUAGES	Greek
TYPE OF OUTPUT PRODUCED	Educational material; additional output: multimedia, leaflet (infographic), simulators



GENERAL INFORMATION	
INITIATIVE ID	GR 2
COUNTRY	Greece
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	Periodic student's visits Student visits at the Bank of Greece that include a visit at the Museum
SUBJECT MATTER	Banking products/services
MAIN ORGANISER	Central bank or competent authority
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...)
START DATE	July 2019
END DATE	October 2021
OBJECTIVE	The Bank of Greece through its ongoing cooperation with the university community, seeks to enhance the financial education of students, with a view to creating informed citizens.
TARGET GROUP	University students
LANGUAGES	Greek, English
TYPE OF OUTPUT PRODUCED	No public output produced

GENERAL INFORMATION	
INITIATIVE ID	GR 3
COUNTRY	Greece
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><u>Economy and climate: Handle with care</u></p> <p>The exhibition describes the phenomenon of climate change, its economic impact, its importance for central banks, as well as the ways currently selected to address it.</p>
SUBJECT MATTER	Banking/investment/insurance products/services, climate
MAIN ORGANISER	Bank of Greece
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical Exhibition, comic book, smartphone game, museum-educational program, microsite, exhibition catalogue
START DATE	08 December 2021
END DATE	Ongoing
OBJECTIVE	Financial education and climate change awareness
TARGET GROUP	School and university students
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	May not be estimated at this point of time
PROMOTION CHANNELS	Web, social, traditional media
LANGUAGES	Greek, English (Q1 2022)
TYPE OF OUTPUT PRODUCED	Educational material, web site, smartphone app stores, book, comic
DIGITAL TOOLS & TECHNOLOGY USED	N/A